

# The Business of Fun!

Thursday, July 16<sup>th</sup> 10:00 am - 2:00pm

## The Impact of Fun on Local Economies

**Jeff Crowley**, President, Wachusett Mountain  
**James Wolfe**, Gen'l Mgr., CoCo Key Water Resort  
**Rod Warnick** Professor, University of Massachusetts

**Hanover Theater for the Performing Arts**  
2 Southbridge Street, Worcester

Member registration fee: \$30.00

Non-member registration fee: \$36.00

Email: MEDC Coordinator [jenniferreid@massedc.org](mailto:jenniferreid@massedc.org)

Phone: Terri at (978) 630-4014

On-Line: [www.massedc.org](http://www.massedc.org)

Fax: (978) 632-1905

Mail: MEDC c/o GRA, 115 Pleasant, Rm 201, Gardner,  
MA 01440

## Financing Fun: Bringing the Theatre to Life

**Craig Blais**, Exec. VP, Worcester Business  
Development Corp  
**Troy Siebels**, Executive Director, Hanover Theatre

**Lunch and a  
Guided Tour of the  
Hanover Theater for the Performing Arts**



Please register by Wednesday July 13, 2009

[www.massedc.org](http://www.massedc.org)