

MEDC BULLETIN

"Serving Professional Massachusetts Economic Developers since 1963"



MEDC Member Profile

Stephen Andrade

Stephen Andrade has been a member of the Council since 1988, when he returned to Massachusetts from a decade in Philadelphia. He served as MEDC's President in 1994 and 1995. He has served as a Massachusetts representative on the Board of the Northeastern Economic Developers' Association (NEDA) since 2000. He Co-Chaired NEDA's 2004 Annual Conference Committee, a three year effort leading up to a successful 3 day event in Boston in September, 2004. The MEDC was the host for this Conference, which attracted over 200 attendees and was highly successful, thanks to Steve and Dana Whiteside's strong leadership. In the past he was a member of the MEDC Board of Directors and the Council's Executive Committee. He currently chairs the NEDA Finance and Audit Committee.

Steve is a Program Manager for the Battelle Memorial Technology Partnership Practice. His work includes the development of strategies and implementation that enable states, regions, universities and foundations to achieve technology-based business growth. Since joining Battelle TPP, Steve has been involved in projects in Connecticut, Central New York, Oklahoma City, Iowa, and Atlanta. Steve's formal training includes a Master's Degree in City and Regional Planning, with distinction, from Harvard University; and a Bachelor's of Architecture Degree with a certificate in Gerontology, cum laude, from Syracuse University. He has also served as an Adjunct Faculty member of Bridgewater State College's Political Science Department.

His prior employment includes serving as Director of Corporate and Professional Development at Bridgewater State College, as the founder and President of the Southeastern Massachusetts Manufacturing Partnership, as founding Executive Director of the Southeastern Massachusetts Partnership, and as part of the founding management team of the Ben Franklin Technology Center at the University City Science Center in Philadelphia. He has over twenty-five years of experience in developing and implementing technology-based and other regional economic development initiatives.

Steve is married to Heather Little-Andrade, a Presbyterian minister, and they have two mostly grown children. When not at work, Steve enjoys cooking, gardening, design, and being taken for a walk in the woods by Bailey John Walker, the family's Chocolate Lab.

COUNCIL MEETING ON JUNE 24TH IN WORCESTER



The Council met on June 24th in Downtown Worcester at the Worcester Regional Chamber of Commerce offices. The event was attended by over thirty members and guests.

The Conference topic was "Measuring Economic Development Programming". The guest presenters were Steven Landau of the Economic Development Research Group, Rita Potter of the Economic Development Administration, Adam Cooper of REMI, and Charles Coffin of the Center for Urban and Regional Policy.

Also, there was a meeting of the membership. Various reports were provided by President Hayden on program development and general management, membership development, and on cash flow and the annual budget.

Following the Conference the Board of Directors held a planning meeting.

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MEDC COLLABORATES WITH IRD ON DOWNTOWN & VILLAGE CENTER CONFERENCE

Economic development specialists, municipal planners, chamber of commerce executives, mayors and other elected officials gathered at Bridgewater State College on March 16th to discover ways to infuse enthusiasm and revitalize a precious community resource - the downtown Institute for Regional Development Center Economic Development Conference in collaboration with the Massachusetts Downtown Initiative and the Massachusetts Economic Development Council.



Dr. Victor S. DeSantis (from left), Director of BSC's Institute for Regional Development and an MEDC member, with Brockton Mayor John Yunits and New Bedford Mayor Frederick Kalisz

and village center. BSC's hosted the Downtown & Village

New Bedford Mayor Frederick M. Kalisz Jr. and Mr. Young Park, president of Berkeley Investments, were featured speakers at the general session entitled "Creating Enthusiasm and Energy for Downtown Revitalization." Mayor Kalisz has been recognized for his progressive economic development plan for the City of New Bedford that has brought approximately \$100 million in public and private investment to their waterfront and downtown area. "You need to think outside the box and break the mold, we needed to manage change rather than react to it." Mayor Kalisz said.

Mr. Park discussed two major downtown projects being undertaken by his firm - renewal of the Worcester Common Mall area and redevelopment of the so-called Fort-Point Channel in Boston's South End. Downtown development is hot, according to Mr. Park. "Downtown redevelopment is where the business and investment community is coming together," he told conferees.

A series of break-out sessions followed the general session, which was opened by Dr. Victor S. DeSantis, director of the institute. Morning sessions included presentations on business improvement districts, creative economy and historic preservation, cutting-edge technology and wi-fi.

Mr. Stephen H. Burrington, Undersecretary for Commonwealth Development, was the luncheon keynote speaker. He provided examples of successful downtown revitalization throughout the State. Targeted sessions followed lunch, including financing tools, what's cool in downtown and creating a sustainable development alliance.

The conference was a great success with over 150 professionals attending, many of them MEDC members, from throughout the Commonwealth and Rhode Island.

Article contributed by Jennifer Reid

NEDA/MEDC SEPTEMBER CONFERENCE PARTNERSHIP GENERATES FINAN-

The Northeastern Economic Developers Association Annual Conference, which was hosted by the Council in Boston in September, 2004, was a great success. Financially, the Conference was beneficial for both organizations. The \$1,500 hotel advance provided by MEDC was returned. In addition, NEDA and MEDC shared a net surplus of funds resulting from Conference operations which amounted to a five figure gain for each organization.



Steve Andrade Conference Co-Chair with Boston Mayor Menino and NEDA President Ken Lurvey (center)

MASSACHUSETTS ECONOMY SHOWS STRONG GROWTH ACCORDING TO BENCHMARKS ECONOMIC INDEX

The Massachusetts economy grew as fast as the national economy last year according to Massachusetts Benchmarks. "Real gross state product is estimated to have grown by 4.0 percent, versus 3.9 percent for U.S. real gross domestic product."

"However, job growth in the Commonwealth has lagged that of the US in this same period. Because of faster productivity growth in the state versus the nation, this was possible despite weaker payroll employment growth (0.7 percent from December 2003 through December 2004 for Massachusetts versus 1.9 percent for the nation). Remarkably, productivity growth has averaged 0.8 percentage points per year higher in Massachusetts than the U.S. over the past 48 years for which data are available (1955-2003)", according to the April, 2005 Benchmarks Bulletin.

The outlook for this year is for slower growth through the summer for the Massachusetts economy, according to the Benchmarks Leading Index. "The job market should continue to improve this year, despite expectations of a more subdued rate of output growth," Alan Clayton-Matthews indicated.

Report from the Executive Director

Last July, I outlined a two year program "to update, reorganize and re-energize" the MEDC for the Officers. This program contained three major components. They were: (1) to implement the Articles of Organization approved by the Secretary of State that would reorganize the Council structure for the first time in since its establishment in 1963 (2) to improve the overall management of the Council by providing the membership with regularly scheduled meetings and newsletters, improved financial controls, and sound record keeping and (3) to build the membership to a more representative level of a statewide professional economic development organization.

I am pleased to report that significant progress has been made in all three of these areas of work. Through the diligent efforts of your Officers and Board of Directors, the first component has been completed with the adoption of new Rules and Regulations and the reconstitution of the Slate of Officers and a newly -formed and duly -elected Board of Directors.

Secondly, a regular schedule of Conferences and Meetings and publication of the MEDC Bulletin has been re-established. Also, at the present time, I am working with President Hayden and Treasurer Eger on improved financial controls and reporting formats. At its meeting in December, the Board of Directors adopted a 2005 Annual Budget for Council operations. Oversight of that Budget and of other MEDC financial resources is required. Reports to the membership will be an integral part of Council Business Meetings. (con't)

PRESIDENT'S MESSAGE

Our Executive Director has provided us with an excellent update about our current focus and work program. One area that obviously needs our attention is membership recruitment. You can help by making an effort to recruit new members from your part of the State. On page 4 there is a membership application. Please use it to encourage other economic practitioners that you see or meet with on a regular to join the Council. Thank you. JEFF HAYDEN

Finally, building the membership of the Council is a sought after objective. Although some progress has been made in this program component much more work has to be done. Membership has climbed by approximately 20% during the last nine months. And as a goal for 2005, the Board of Directors has made an increase in membership up to 100 by years end a target.

At this time, I am working with several other organizations to explore partnerships that will yield improvements in programming. Of particular interest to the Board of Directors and the membership is a regular and recurring series of "advanced seminars" on highly visible issues. Although this effort is in the formative stage, I expect that within a reasonable time a partnership or partnerships will be established and improvements to the content of MEDC programs will be forthcoming.

Your continued input and support is needed to successfully complete this two year rebuilding project.
Bob Bateman, Executive Director



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MEDC BOARD OF DIRECTORS

In addition to the Officers, the follow-
ing individuals are members of the
Board of Directors:

- Edgar Alejandro, Pioneer Valley
- Christopher Paquette, Central
- Gaylor Burke, Northeast
- Bruce Hughes, Southeast
- Leslie Richardson, Cape & Islands
- Thomas Miller, Greater Boston
- Joseph Bevilacqua, Council of Past
Presidents
- Bob Bateman, Executive Director

ASK A FRIEND TO JOIN MEDC TODAY!

MEMBERSHIP APPLICATION

- MEDC Membership (individual) - \$45.00
- MEDC Membership (more than one from same
organization)- \$35.00
- Student Membership - \$15.00
- Joint MEDC/NEDA Membership - \$130.00
(new member rate)

NAME

TITLE/ORGANIZATION

ADDRESS

CITY/STATE/ZIP CODE

PHONE

FAX

E-MAIL ADDRESS

WEB SITE ADDRESS

SAVE THESE DATES

September 30, 2005 MEDC Business Meeting, Confer-
ence, Board of Directors' Meeting
Meeting to be held in the "Berkshires"

October 8 through 11, 2005 NEDA Annual Conference,
Baltimore, Maryland

December 2, 2005 MEDC Annual Meeting, Conference,
Member of the Year, Board of Directors' Meeting,

WWW.MASSEDC.ORG

*If you have an idea for a future MEDC event in your area, please contact MEDC
President Jeffrey Hayden at (413) 322-5655, e-mail haydenj@ci.holyoke.ma.us or
MEDC Executive Director Bob Bateman at (508) 487-7254, e-mail
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