

# MEDC BULLETIN

VOLUME 9, ISSUE 1

MARCH 2007



*"Serving Professional Massachusetts Economic Developers since 1963"*

## 2006 Annual Meeting Proves To Be Informative and Productive

The 2006 MEDC Annual Meeting, which was held at UMASS Amherst, provided attendees with an interesting blend of activities that included two outstanding speakers, the Annual Membership Meeting, the election of three new Directors and the recognition of the MEDC Member of the Year.

Nearly 40 attendees heard remarks from Paul Kostecki, Vice Provost for Research at UMASS and Allan Blair, President and CEO of the Economic Development Council of Western Massachusetts. Provost Kostecki spoke about the contributions that the University makes to the state economy, and in particular he highlighted the economic multipliers it provides to the Pioneer Valley through a broad variety of activities on campus. He also discussed linkages that the school has with certain sectors of the Massachusetts economy. Mr. Kostecki pointed to the University's work in the areas of economic development, renewable energy and medical research as examples of these efforts.



*Bob Bateman and Rob Hubbard congratulate Dick Shaffer as MEDC Member of the Year.*

Mr. Blair described the structure and programs of the EDC of Western Massachusetts. He pointed out how EDC is a true private/public partnership composed of CEO's from regionally based businesses and local elected officials, including nine Mayors. He said that the Council has been an effective policy and advocacy vehicle for projects and issues within the Pioneer Valley. Mr. Blair cited the expansion of the Springfield Civic Center and the redevelopment funding for the former Northampton State Hospital as examples of the Council's impact.

During the course of the membership's Annual Meeting, attendees were updated by President Hubbard about the membership and program of the Council, including the upgraded and improved web site and MEDC Bulletin. Treasurer Eger informed the membership regarding the annual budget and finances of the Council and 3 Directors were elected to fill un-expired terms. They were Steven Winter of the Metropolitan Planning Council, At-Large; Mary

*Continued on page 3*

## GOVERNOR PATRICK ANNOUNCES CREATION OF DEVELOPMENT CABINET

**Patrick to Chair Cabinet Focused on Economic, Infrastructure Development**

Governor Deval Patrick announced the creation his Development Cabinet in January, a collaborative partnership between Cabinet Secretaries geared toward identifying and promoting business development, job growth and infrastructure projects.

The Development Cabinet will be chaired by Governor Patrick and will draw together Secretaries of Housing and Economic Development, Daniel O'Connell, Transportation and Construction, Bernard Cohen, Labor and Workforce Development, Suzanne Bump, Energy and Environmental Affairs, Ian Bowles and Administration and Finance, Leslie Kirwan.

The Cabinet will meet weekly to identify opportunities where Secretaries can work together on projects that will expand the economic opportunities throughout the Commonwealth.

*Continued on page 5*

### INSIDE THIS ISSUE

*Paul Raetsch Retires From EDA - page 3*

*President's Message—page 2*

*Member News - page 3*

*Dates to Save - Page 6*

## President's Message



Greetings to all. MEDC had a good year in 2006. Programming was topical and informative. I particularly enjoyed the meeting in the State House with Lieutenant Governor Healey, even though I botched her introduction. Both the upgraded website and newsletter provide MEDC with more effective means to communicate with the membership and to present ourselves in a positive and professional manner. And formalized links with NEDA and IEDC have increased opportunities for networking and professional training both regionally and nationally.

But enough about 2006; what's up in 2007? I am looking forward during my second year as President to continue working with the Board of Directors to expand opportunities for professional development and to expand the number of MEDC members who participate in these events. To this end and through the good office of Mary Waldron at Brockton 21<sup>st</sup> Century Economic Development Corporation, MEDC has scheduled a meeting on July 11 at Campanelli Stadium that will include a Brockton Rox vs. North Shore Spirit baseball game. Check out [www.brocktonrox.com](http://www.brocktonrox.com) and mark your calendars for what I'm sure will be a very informative and entertaining event.

Details about the spring meeting are still taking shape, but April Anderson, Deputy Director of the Massachusetts Permit Regulatory Office, has been invited to make a presentation and lead a discussion about MGL Chapter 43D, Expedited Local Permitting. The tentative date is April 25. I'm looking for a central location in the vicinity of the Mass Pike/I495 intersection. Please give me a call if you have a suggestion.

And finally, the annual meeting this year is being hosted by the Boston Redevelopment Authority on Friday, December 7. Several very interesting venues are under consideration, so stay tuned for more information in the near future.

Let me close by expressing a special thank you to Bob Bateman for all his help over the last year. My experience as President has let me see clearly how much time and effort Bob puts in to making MEDC run.

Sincerely,

**Rob Hubbard**

*2006 Annual Meeting**(Continued from page 1)*

Waldron of the Brockton 21st Century Corporation, Southeast Region; and Ralph Carlson, Pioneer Valley Region. These terms of office will expire on December 31, 2007.

The highlight of the meeting was the honoring of Richard Shafer of Taunton as the Member of the Year. In recognizing Richard, President Hubbard cited the many contributions that he has made to the economic development profession, and to the MEDC and NEDA over many years. A plaque commemorating these years of service was presented to him on behalf of the Council.

This year's meeting was hosted by John Mullin, Dean of the UMASS Graduate School and the University's Center for Economic Development.

### Member News

**The Board of Directors welcomes these economic development practitioners who have recently become MEDC members:**

**Kathleen Anderson**, Holyoke Office of Planning & Development

**Adam Baacke**, Lowell Division of Planning & Development

**James Cowdell**, Lynn EDIC

**Harold Davis**, New England Economic Development Corp.

**Steven Kerlin**, Ashland Planning Department

**Anna Nalevanko**, Middleboro Office of Econ. & Comm. Development



## Paul Raetsch Retires From EDA

Friends and associates gathered at the Down Town Club in Philadelphia on Thursday, January 4, 2007 for a luncheon to honor Paul Raetsch on the occasion of his retirement from the U.S. Economic Development Administration (EDA), and to recognize him for his outstanding contribution to the communities within the Philadelphia Region and to the economic development profession. The Master of Ceremonies was Dr. John Mullin, Dean of the Graduate School, University of Massachusetts Amherst. Paul had 38 years of federal service and joined EDA in 1971. He was appointed Regional Director of the EDA Philadelphia Regional Office in November, 1998. Paul was responsible for managing all of EDA's Economic Development Assistance Programs in the Northeast, totaling over \$75 million in assistance each year. Mr. Raetsch was replaced by Phil Saputo, who will serve as Acting Director until a permanent replacement is named.

In another recent change at EDA, John Kuzma assumed the responsibilities of EDA Representative

for Massachusetts and New Hampshire. Mr. Kuzma replaced Rita Potter. Ms. Potter, long time Massachusetts and New Hampshire Rep., retired late in 2006.



*From left to right; Paul Raetsch, recently retired Regional Director, EDA (who was replaced by Acting Director Phil Saputo); John Kuzma, EDA Representative for Massachusetts (who recently replaced Rita Potter); and Bruce Hughes, MEDC Second Vice-President.*

## Membership Renewal Reminder

This is to remind you that we have not yet received your MEDC renewal for 2007. The Board of Directors is in the process of planning several events for the year and look forward to your involvement and participation. *If your membership renewal is in the mail, please disregard this reminder and accept our thanks.*

Please remember that your dues for renewal after December 31<sup>st</sup> is \$75.00. As an added benefit, you may also renew your joint MEDC/NEDA membership with a single payment. If you choose to do so, please enclose a check in the amount of \$175.00

If you have not been a member of Northeastern Economic Developers Association in the past and you wish to join, and also renew your MEDC membership at the same time, then enclose a payment of \$160.00. For information about NEDA, its membership benefits and programs, log onto [www.nedaonline.org](http://www.nedaonline.org).

If you have any membership questions please contact Rob Hubbard, MEDC President, at (978) 630-4014 or Bob Bateman, MEDC Executive Director, at (508) 360-5414 (cell).

Wishing you a very successful 2007.

Sincerely,  
Bob Bateman  
MEDC Executive Director

**Make check payable to MEDC.**  
**Mail renewal to:**  
**Rob Hubbard, MEDC**  
**GRA, Room 201**  
**115 Pleasant St**  
**Gardner, MA 01440**

### **DIRECTORS AND OFFICERS ELECTED AT ANNUAL MEETING**

The MEDC membership elected the following Directors to fill un-expired terms at the Annual Meeting:

**Mary Waldron**, Brockton 21<sup>st</sup> Century Corporation – Southeast

**Ralph Carlson**, Consultant – Pioneer Valley

**Steven Winter**, Metropolitan Area Planning Council – At-Large

*Their terms as Directors run through December 31, 2007.*

The Board of Directors elected the following slate of Officers to lead the Council in 2007, at its meeting on December 6, 2006:

**Rob Hubbard**, Gardner Redevelopment Authority – President

**Mike Milanoski**, Attleboro Redevelopment Authority – 1<sup>st</sup> Vice President and President- elect

**Bruce Hughes**, Old Colony Planning Council – 2<sup>nd</sup> Vice President

**Carl Eger, Jr.**, Holyoke Economic Development and Industrial Corporation – Treasurer

**Kathleen McCabe**, McCabe Enterprises - Secretary

## NEDA News Now

NEDA is all about promoting continual improvement through on-going professional education. And that costs money. Obviously, solid training is an investment in your future and an investment in the economic development capacity of your community, and every ED organization should feel obliged to budget for this capacity-building task. But we also know about fiscal reality. NEDA awards scholarships of up to \$500 on a matching basis, to defray the registration expenses associated with professional education. For eligibility requirements and to download an application, go to: <http://www.nedaonline.org/Documents/NEDAScholarshipApp.pdf> or by contacting their office at:

Northeastern Economic Developers Association  
1000 Boston Neck Road  
Wickford, RI 02852-7109  
401.295.9215 (voice)  
401.295.8821 (fax)  
[execdir@nedaonline.org](mailto:execdir@nedaonline.org)

Completed applications must be signed and submitted via regular mail to the address above. Applications must be received prior to the course date. Applications are strengthened when accompanied by written confirmation from the applicant's supervisor or other appropriate documentation that funds have been committed for the portion of the training cost not covered by the Scholarship.

### **GOVERNOR PATRICK ANNOUNCES CREATION OF DEVELOPMENT CABINET**

*(Continued from page 1)*

"The work of government, too often, is performed in silos. We recognize the interconnectivity of much of the work our agencies and departments perform and want to assure better coordination," Governor Patrick said. "A top goal of this administration is to bring to government greater efficiency and effectiveness. This Development Cabinet will get people working together in a more collaborative manner to promote economic growth and move our state forward."

Governor Patrick also directed his cabinet secretaries to forge closer working relationships with the various boards, commissions and agencies throughout state government.

This unprecedented level of cooperation between the governor's office and the state panels and authorities is meant to bring more accountability, transparency and efficiency to the day-to-day workings of the Commonwealth.

These many boards, commissions and authorities exercise broad statutory authority over various matters in Massachusetts that fall within the purview of the governor's secretariats. The boards also have access to substantial public funds and some have bonding authority.

To better coordinate the state's efforts, Governor Patrick directed the cabinet secretaries to take the following actions:

- ?? Appoint a liaison to each board, commission or authority whose focus overlaps with the secretariat. In some instances, the secretaries already serve in ex officio capacity or may appoint a representative to the entity.
- ?? Convene quarterly meetings with the heads of the boards, commissions and authorities to find ways to collaborate generally, as well as on a project-by-project basis.
- ?? Post online the agenda, time and location for all meetings of the boards, commissions and authorities that are subject to open meetings law.



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 Holyoke, MA 01040  
 Telephone: (508) 487-7254  
 Email: [MEDC.EXECORD@EARTHLINK.NET](mailto:MEDC.EXECORD@EARTHLINK.NET)

**MEDC EXECUTIVE OFFICERS**

**Rob Hubbard**

**MEDC President**  
 Gardner Redevelopment Authority  
 Executive Director  
 (978) 630-4014

**Mike Milanoski**

**MEDC First Vice-President & President - Elect**  
 Attleboro Redevelopment Authority  
 Executive Director  
 (508) 222-4012

**Bruce Hughes**

**MEDC Second Vice-President**  
 Old Colony Planning Council  
 Economic Development Specialist  
 (508) 583-1833

**Carl Eger, Jr.**

**MEDC Treasurer**  
 Holyoke Economic Development & Industrial Corporation, Chairman  
 (413) 534-3773

**Kathleen McCabe**

**MEDC Secretary**  
 McCabe Enterprises, President  
 (617) 247-7800

**MEDC BOARD OF DIRECTORS**

In addition to the Officers, the following individuals are members of the **Board of Directors:**  
**Bob Bateman**, Executive Director  
**Gaylord Burke**, Northeast  
**Ralph Carlson**, Pioneer Valley  
**Dan Curley**, Central  
**Tyler Fairbank**, Berkshire  
**Jeffrey Hayden**, Chairman, Council of Past Presidents  
**Thomas Miller**, Greater Boston  
**Leslie Richardson**, Cape & Islands  
**Mary Waldron**, Southeast  
**Steven Winter**, At-Large

**ASK A FRIEND TO JOIN MEDC TODAY!**

**MEMBERSHIP APPLICATION**

MEDC Membership (individual) -	\$75.00
MEDC Membership (second or more from same organization)	\$60.00
Joint MEDC/NEDA Membership - (new membership to both organizations rate)	\$150.00

\_\_\_\_\_  
 Name

\_\_\_\_\_  
 Title/Organization

\_\_\_\_\_  
 Address

\_\_\_\_\_  
 City/State/Zip Code

\_\_\_\_\_  
 Phone

\_\_\_\_\_  
 Fax

\_\_\_\_\_  
 E-Mail Address

\_\_\_\_\_  
 Website

**Send your application form and check, payable to MEDC, to:**  
 Rob Hubbard, MEDC President  
 Executive Director, Gardner Redevelopment Authority  
 115 Pleasant St., Rm. 201  
 Gardner, MA 01440



**DATES TO SAVE**

**March 18 - 20, 2007**  
 The Future of The Innovation Economy:  
 How Does American Remain Competitive?  
 IEDC 2007 Conference Series:  
 Federal Economic Development Forum  
 Hyatt Regency Hotel, Arlington, Virginia

**March 21st in Sturbridge, MA & March 22nd in Chelmsford, MA**  
 Environmental Insurance & Brownfield's  
[www.newmoa.org/cleanup/cwm/insurance](http://www.newmoa.org/cleanup/cwm/insurance)

**September 30, 2007 - October 2, 2007**  
 NEDA Annual Conference  
 Sheraton Atlantic City, New Jersey

**December 7, 2007**  
 MEDC Annual Meeting  
 Boston, MA

*If you have an idea for a future MEDC event in your area, please contact MEDC President Rob Hubbard at (978) 630-4014*

*e-mail: [RHUBBARD@GARDNER-MA.GOV](mailto:RHUBBARD@GARDNER-MA.GOV)*

*or MEDC Executive Director Bob Bateman at (508) 487-7254*

*email [MEDC.EXECORD@EARTHLINK.NET](mailto:MEDC.EXECORD@EARTHLINK.NET)*

**WWW.MASSEDC.ORG**